



BusandTicket.com
Your Journey Starts Here
Online Ticketing Portal in India

Paid Internships
1 to 3 months Duration

- ✓ **Digital Marketing Executive**
- ✓ **Marketing Executive**

+91-88253 06850

We are looking for Interns who are passionate, energetic, grounded, roll-up sleeves, can-do, will-do, can-learn, will-learn kind of people. And who will put efforts at all times without rhyme or reason and in all seasons!

Duration:

1 to 3 months

Stipend:

With earning capacity up to 10K

Responsibilities:

You will be responsible for

- Proactively coming up with innovative, low-cost marketing/creative strategies that have a direct visible impact on sales.
- Establish long-term relationships with student community bodies, suppliers, vendors etc.
- Be the voice of the brand on Facebook, Instagram, Twitter, YouTube, Quora and other engaging social media platforms.
- Work with other team members to plan out the content calendar, conceptualize large and small campaigns.
- Keep a close eye on popular culture, online trends doing the rounds on social media and create relevant and engaging brand love moments online.
- Create, manage, own and execute monthly communication calendar for BusAndTicket to acquire new users and increase retention.
- Organize promotional events in and outside college campus.

Requirements:

College Students with the following attributes.

- Highly resourceful and individual contributor.
- Good command over the English language and its usage on social media is a big plus.
- Previous creative agency/ start-up experience in Internet E-Commerce.
- Must love travel.
- Active on social media.

About BusAndTicket.com

We don't have a long history to talk about ourselves because we are in the process of creating history!

We can say a lot about ourselves. That we are the largest (routes, bus operators, and partners!), that we have people from best business and engineering schools working with us, that top names in the country today are our partners, that we are fanatical about customer service and experience, that we are open, transparent, fair and ethical, that but this is not about what we are today but about what we want to be. Because with you, we want to be the biggest, the best and the wisest!

Why should only air-travellers have all the convenience of technology and the satisfaction of a happy experience? So what do we do? We help people choose and reserve a seat from the bus operator of their choice to travel from one city to another (including booking return tickets) with the best possible experience. Ubiquitous, simple, convenient, easy, internet, call-in, mobile and from online and off-line partners that cover over thousands physical outlets today. Apart from the core bus ticketing business, BusAndTicket is also launching Traveller seat booking online soon.

#BusAndTicket at its heart is about people. We aim to be the World's Largest Bus Ticketing Platform. We are passionate about creating amazing experiences for passengers and partners. Energized by a great work environment, where talent is nurtured, innovation is celebrated and challenges are conquered, we journey towards creating great moments in travel, always striking a balance between getting the job done, while also having fun along the way. So here is to being a Great Place to Work!