



Position: Marketing Intern

Duration: 2 to 6 months

Stipend: 2000/- to 10000/- per months

As a **Marketing Intern** at Connect Talent, your role will involve a variety of tasks and responsibilities aimed at promoting the company's services and connecting with potential clients. Here is a breakdown of potential job responsibilities:

1. ****Content Creation:****

- Generate engaging content for various marketing channels, including social media, website, and promotional materials.
- Highlight the benefits of Connect Talent's services, emphasizing personalized guidance, application support, cost-effectiveness, and networking opportunities.

2. ****Social Media Management:****

- Create and manage social media content calendars.
- Increase the company's online presence by sharing relevant and valuable content.
- Engage with the audience on social media platforms to build relationships and promote services.

3. ****Market Research:****

- Conduct market research to understand the needs and preferences of the target audience.
- Stay informed about the latest trends in international education and career development.

4. ****Collaboration with Universities and Institutions:****

- Establish and maintain relationships with universities and educational institutions.
- Coordinate with these institutions to promote Connect Talent's services and create partnership opportunities.

5. **Event Planning and Coordination:**

- Assist in the planning and execution of events, such as workshops, seminars, and webinars.
- Ensure seamless coordination of events to provide valuable information to prospective clients.

6. **Client Communication:**

- Respond to client inquiries and provide information about Connect Talent's offerings.
- Maintain a positive and professional relationship with clients to enhance their experience.

7. **Data Analysis:**

- Monitor and analyze marketing metrics to evaluate the effectiveness of marketing campaigns.
- Provide insights and recommendations based on data analysis to optimize marketing strategies.

8. **Collateral Development:**

- Contribute to the creation of marketing materials such as brochures, presentations, and newsletters.
- Ensure that all marketing collateral aligns with the company's branding and messaging.

9. **Partnership Development:**

- Identify potential partners or affiliates to expand the reach of Connect Talent's services.
- Collaborate with partners to create mutually beneficial promotional activities.

10. **Customer Feedback Collection:**

- Gather feedback from clients to assess satisfaction levels and identify areas for improvement.
- Use feedback to enhance the quality of services and tailor marketing strategies accordingly.

This set of responsibilities aims to leverage your skills in marketing and communication to promote Connect Talent's services effectively, showcasing the unique value proposition the company offers to international and Indian students seeking guidance for their education and career aspirations in Germany.

Mail your resume to career.internshipwala@gmail.com